

New Note

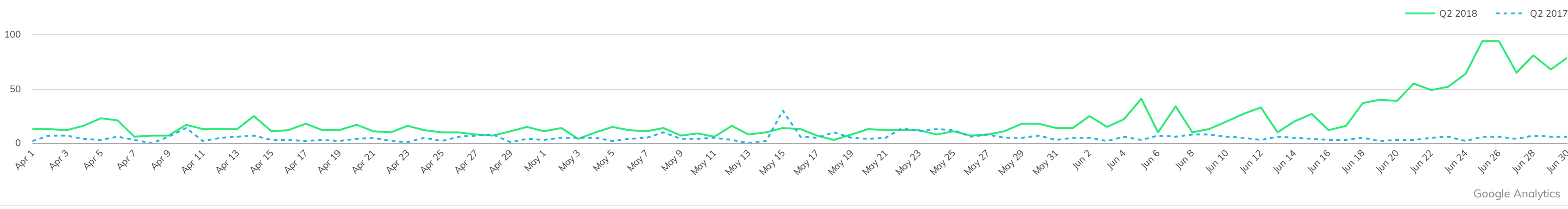
## Find Ellenville: Website Analytics

Website Sessions Q2 vs Last Year

1,893 ▲ 293%  
Total Sessions vs. Q2 2017

2.89  
Avg. Session Duration in Minutes

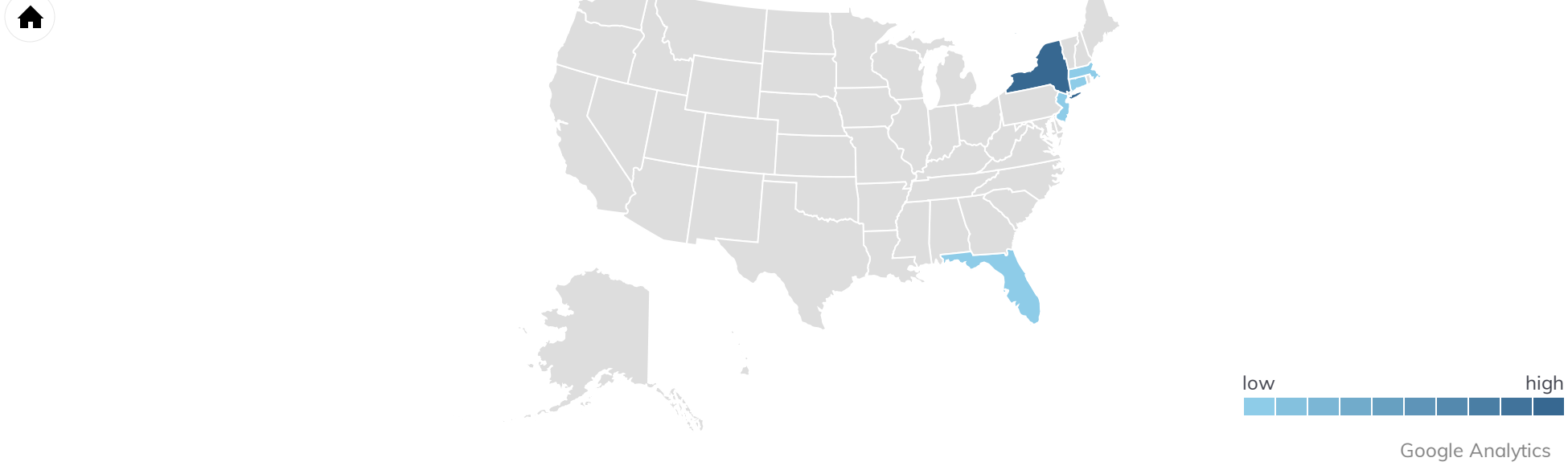
2.14  
Pages / Session



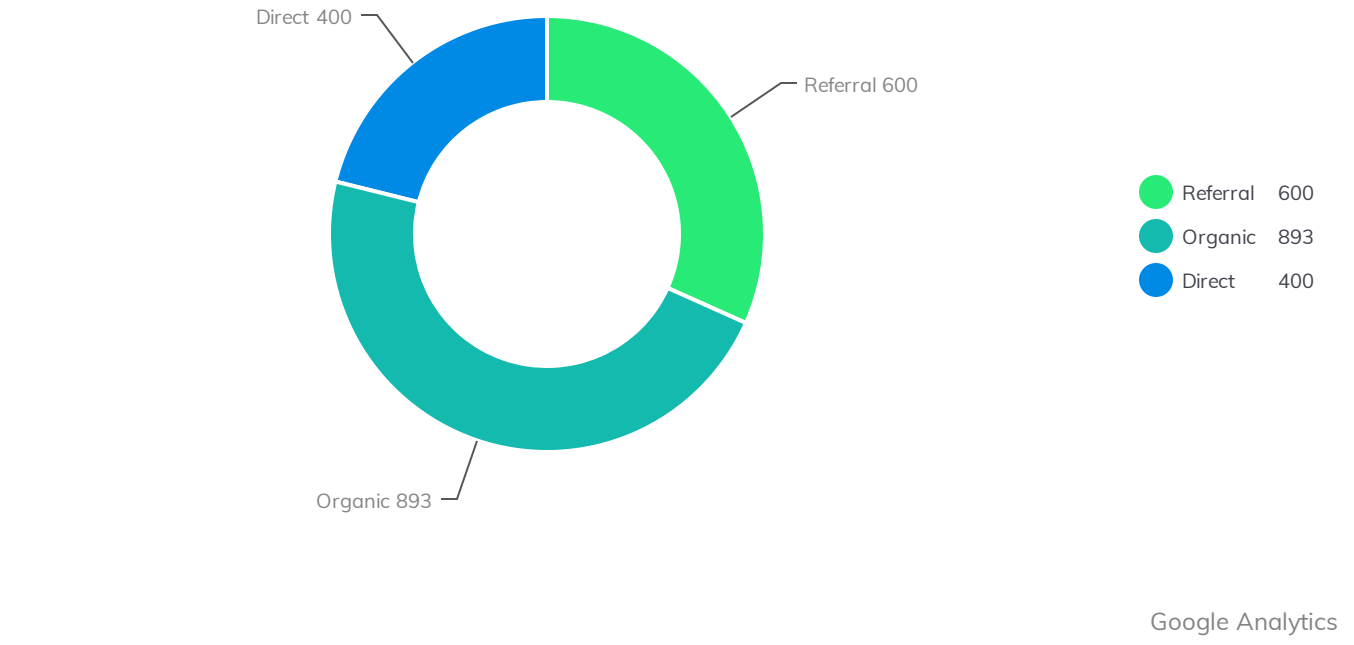
Visitors by State (Top 5)

New York  
Top State

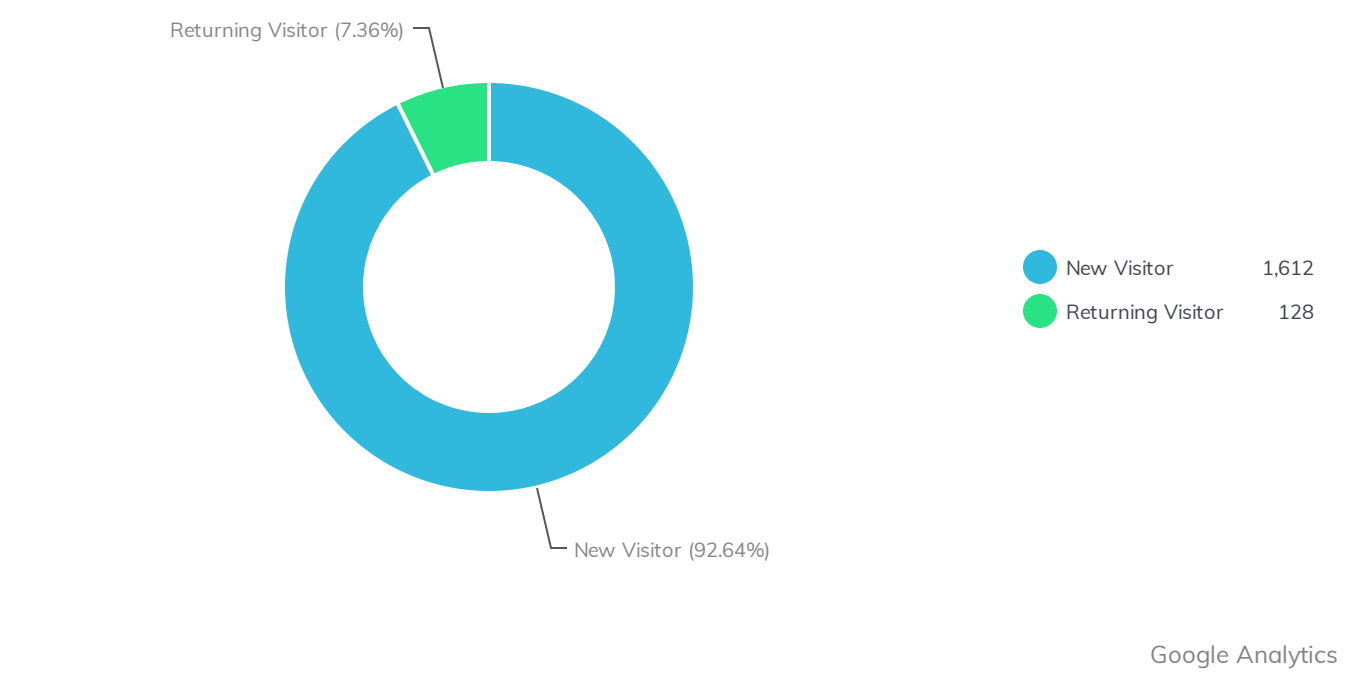
New York  
Top City



Sessions by Medium



New vs Returning Visitors

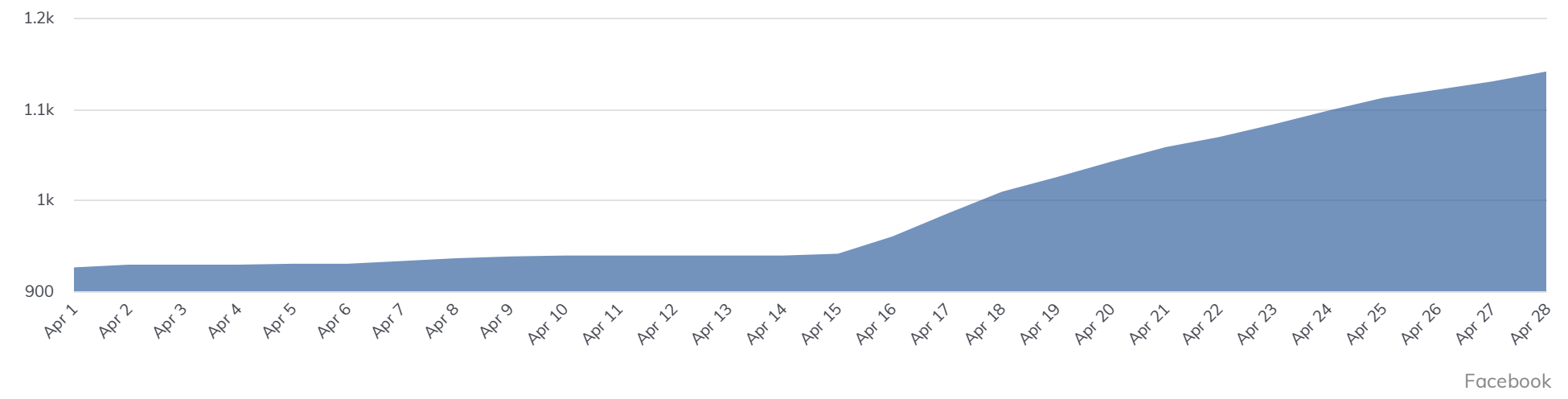


New Note

## Find Ellenville: Social Insights

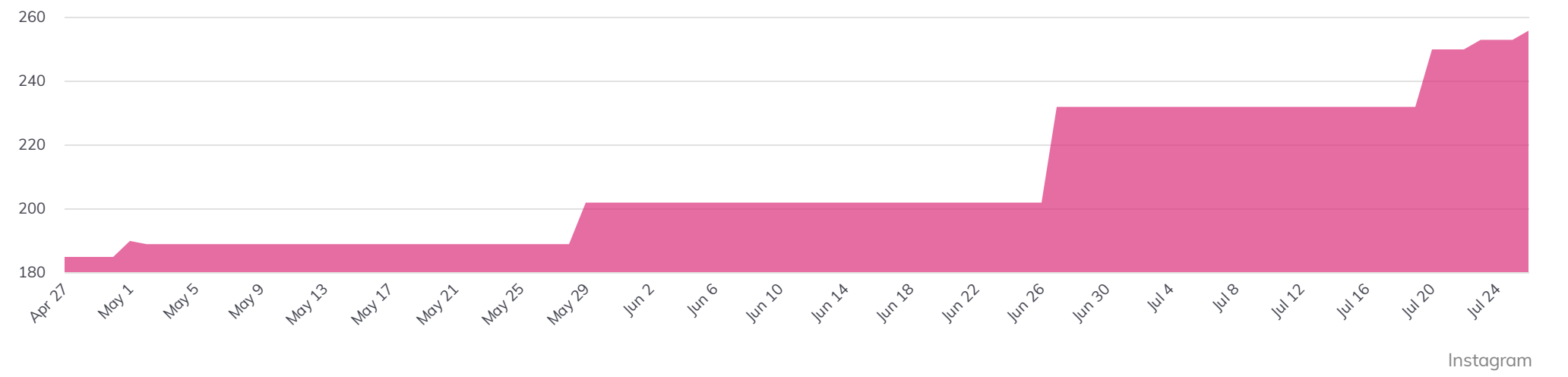
Facebook Page Likes

1,441 ▲ 56%  
Total Likes

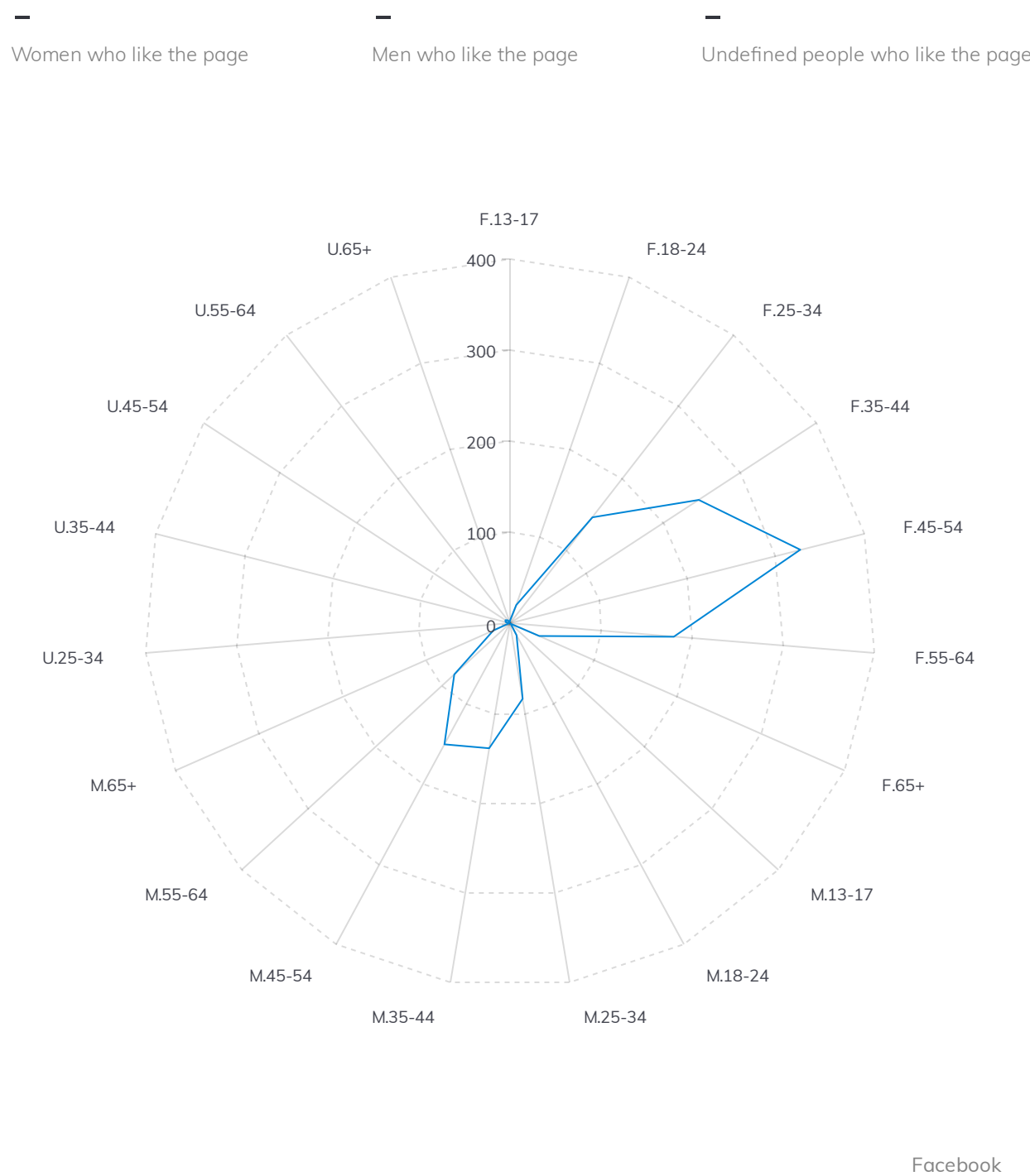


Instagram Followers

256  
Current



Facebook Page Demographics

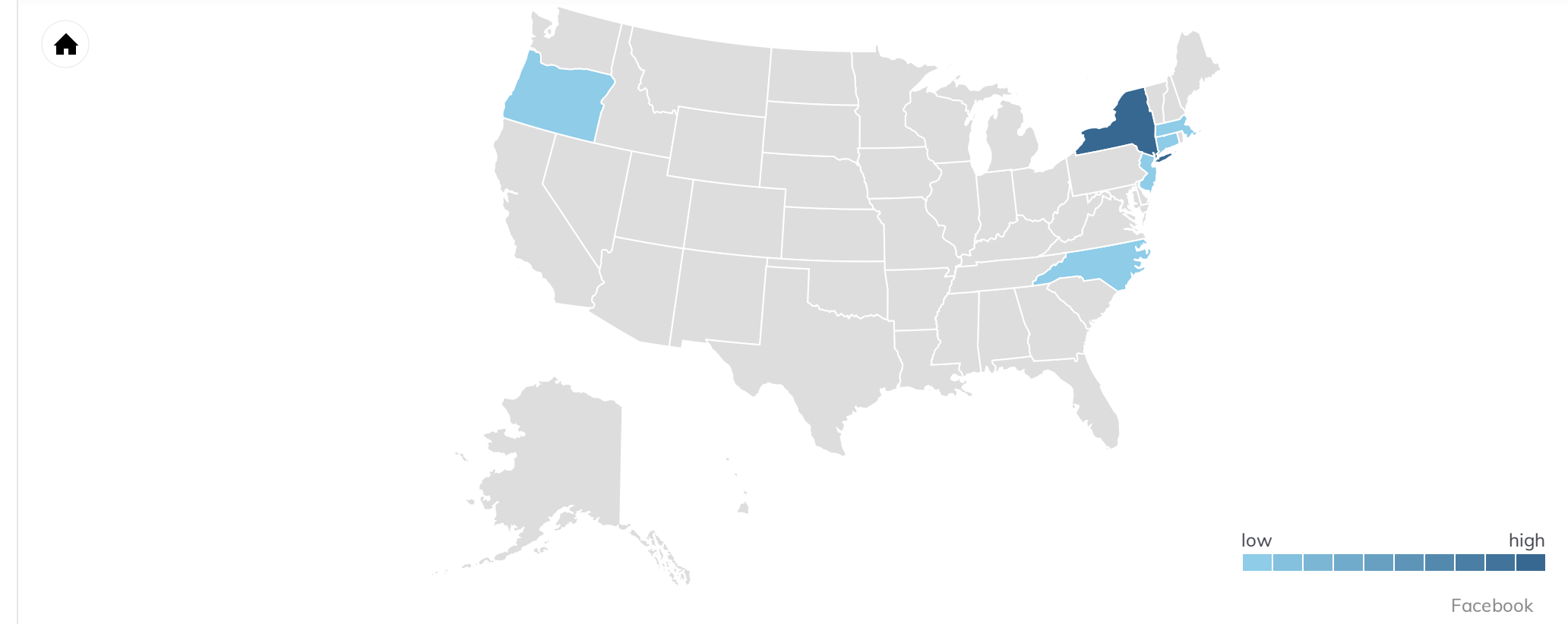


Facebook and Instagram Metrics

24.8k  
Total Impressions

18.2k  
Total Reach

Facebook Likes By State



Campaigns Summary: Q2 2018

71.5k ▲ Total Paid Impressions

53.7k ▲ Total Paid Reach

2,246 ▲ Total Paid Clicks

Campaign Name	Impressions	Reach	Clicks	CTR
Instagram Post: Ever been to #AwostingFalls. It's...	3,845	3,443	36	0.94%
Instagram Post: Honor's Haven Resort is the ideal...	3,152	2,975	106	3.36%
Post: "Congratulations to Ellenville's own Aroma Thyme..."	7,412	5,574	288	3.89%
Post: "The majestic Bashkill Wildlife Area is just..."	8,363	6,827	37	0.44%
Post: "Witness the awesome wonder of Sam's Point..."	2,109	1,859	25	1.19%
Post: "Just a few miles north of Ellenville is this..."	567	126	33	5.82%
Website Traffic	13,106	10,304	565	4.31%

Twitter Activity

